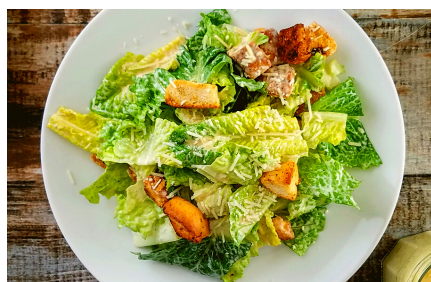


THROWDOWN KITCHEN

AMAZING FOOD & THE PEOPLE WHO MAKE IT



who we are

Hi, my name is John Mooney and Throwdown Kitchen is my personal food blog. Each month thousands of people visit my website and other social media channels where we share delicious and easy to make recipes as well as reviews of casual restaurants.

our mission

The thing that remains most important to our brand is authenticity. The nature of our casual brand feels like recommendations from family and friends that helps increase your brands loyalty and exposure.

our vision

We want to work with brands that share in our casual entertaining vision. When we work with brands that share in our values it becomes a natural affiliation.

UNIQUE VISITORS

5.4 K

THROWDOWN KITCHEN

MONTHLY USERS

9.6 K

THROWDOWN KITCHEN

MONTHLY IMPRESSIONS

617 K

THROWDOWN KITCHEN

MONTHLY SESSIONS

12 K

THROWDOWN KITCHEN

how we work

Blog posts are the best for long-term performance. Blog posts are evergreen. They can be shared, featured on other sites and gain viral status. They are the core product of our business.

Our blog post for your product would include the story of your brand, beautiful pictures, hands and pans HD video, recipe notes and full-text recipe with calculated nutritional values*.

nutritional values are estimated by independent agencies powered by wordpress recipes

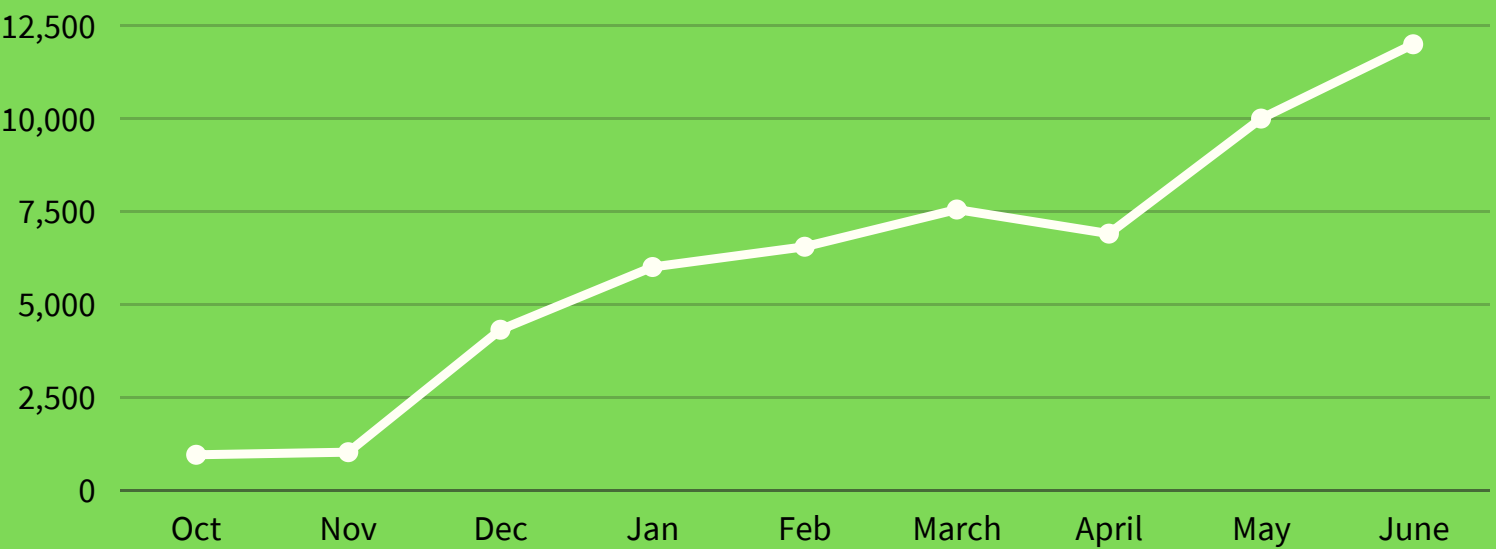
POSTS

WE POST TO EVERGREEN SITES INCLUDING BLOGLOVIN, FACEBOOK, FACEBOOK GROUPS, INSTAGRAM, SIDECHEF, TASTESPOTTING, PINTEREST, REDDIT, FOODGAWKER ,YOUTUBE AND TWITTER

TOP 5 POSTS

JERSEY MIKE'S, POPEYES, JIMMY JOHN'S, SWEET BABY RAY'S, BURGER KING

statistics



Throwdown Kitchen continues to see solid growth month to month. Source: Google Analytics, July 2021

specialities



www.facebook.com/throwdownkitchen
500 following



YouTube
13 K views 563 subscribers



@throwdownkitchen
94 followers



www.throwdownkitchen.com
1.9 k weekly visits

contact

John Mooney
john@throwdownkitchen.com
443-272-1684

John Mooney
4240 Huntshire Road,
Randallstown Maryland
21133

THROWDOWN KITCHEN

AMAZING FOOD & THE PEOPLE WHO MAKE IT

**RATES
2021**

SPONSORSHIP OPTIONS

SPONSORED BLOG POST \$ 350

A custom written 500-word blog post.
Featured brand product written recipe.
Branded printable recipe card.
Nutritional Information.
3 Hero Photos in 3x4 and 4x3 formats.
1 Branded Pinterest Pin 1000x1500 px
1 Branded Instagram Post 1080x1080 px
1 Branded Facebook Post 940x788 px

SPONSORED SERIES \$1200

4 custom written 500-word blog posts.
Featured brand product written recipes.
Branded printable recipe cards.
Nutritional Information.
12 Hero Photos in 3x4 and 4x3 formats.
4 Branded Pinterest Pins 1000x1500 px
4 Branded Instagram Posts 1080x1080 px
4 Branded Facebook Posts 940x788 px

WEBSITE RECIPE CREATION \$250

Introductory descriptive paragraph.
Featured brand product written recipe.
Branded printable recipe card.
Nutritional Information.
3 Hero digital photos in HD 3x4, 4x3 and 16x9 formats.

CONTACT

John Mooney
john@throwdownkitchen.com
phone: 443-272-1684

READY TO GET STARTED?

Book a free introductory call to answer any questions and to make sure we are a good fit for you. Rates are valid for 1 year.