

THROWDOWN KITCHEN

AMAZING FOOD & THE PEOPLE WHO MAKE IT



who we are

Hi, my name is John Mooney and Throwdown Kitchen is my personal food blog. Each month thousands of people visit my website and other social media channels where we share delicious and easy to make recipes as well as reviews of casual restaurants.

our mission

The thing that remains most important to our brand is authenticity. The nature of our casual brand feels like recommendations from family and friends that helps increase your brands loyalty and exposure.

our vision

We want to work with brands that share in our casual entertaining vision. When we work with brands that share in our values it becomes a natural affiliation.

UNIQUE VISITORS

5.4 K

THROWDOWN KITCHEN

MONTHLY USERS

9.6 K

THROWDOWN KITCHEN

MONTHLY IMPRESSIONS

617 K

THROWDOWN KITCHEN

MONTHLY SESSIONS

8.4 K

THROWDOWN KITCHEN

Source: Google Analytics May 2021

how we work

Blog posts are the best for long-term performance. Blog posts are evergreen. They can be shared, featured on other sites and gain viral status. They are the core product of our business.

Our blog post for your product would include the story of your brand, beautiful pictures, recipe notes and full-text recipe with nutritional values.

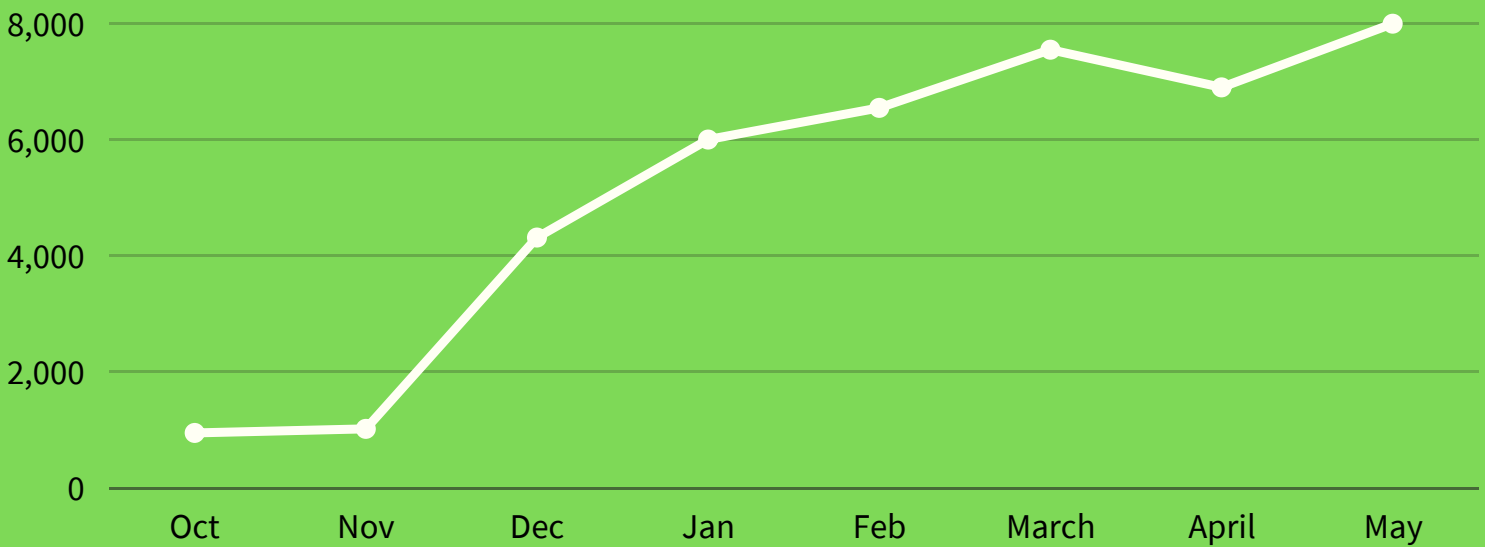
POSTS

WE POST TO EVERGREEN SITES INCLUDING: BLOGLOVIN, FACEBOOK, INSTAGRAM, SIDECHEF, TASTESPOTTING, PINTEREST, REDDIT AND FOODGAWKER

TOP 5 POSTS

JERSEY MIKE'S, POPEYES, JIMMY JOHN'S, SWEET BABY RAYS, BURGER KING

statistics



Throwdown Kitchen continues to see solid growth month to month. Source: Google Analytics May 2021

specialities



www.facebook.com/throwdownkitchen
463 following



YouTube
13 K views 563 subscribers



@throwdownkitchen
50 followers



throwdownkitchen.com
1.9 k weekly visits

contact

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